## Tips for Long lasting Makeup

Whether you're a makeup enthusiast or a professional artist, the key to looking your best throughout the day lies in mastering the art of long-lasting makeup. In this comprehensive guide, we'll share tips, tricks, and product recommendations to help you achieve a look that stays put from morning till night.

You need to prep your canvas before diving into the makeup application process, it's crucial to prepare your skin. <u>Cleanse</u>, <u>exfoliate</u>, <u>and moisturize</u> to create a smooth and hydrated base. I dont use a primer for makeup application unless you tend to have an oil skin base In which prep should Include a a step to keep oils at away. Your skin prep will help create a barrier between your skin and makeup, ensuring it adheres better and lasts longer.

Choosing Foundation & Concealer is essential for long-lasting makeup. Opt for a long-wear foundation that matches your skin tone and type. You will need to apply it evenly using a beauty blender or brush, and set it with a loose powder. When concealing imperfections, use a high-quality, long-lasting concealer and gently blend it in. To have a long lasting base less Is more.

Eyes are often the focal point of your makeup look. So let's make them POP!

To make your eye makeup stay put:

- Use an eye primer to prevent creasing.
- Invest in waterproof eyeliner and mascara.
- Opt for eyeshadows with good pigment and staying power.

Achieving long-lasting lip color and not sacrificing the beauty of the lips Is a must!

- Exfoliate your lips to remove dead skin.
- Line your lips with a lip liner that is 1-2 shdes deeper than your lipstick shade.
- Apply a long-wear lipstick or lip stain.
- Blot with a tissue and reapply throughout the day for extra staying power.

Setting your makeup is the key to ensuring it stays in place. Use a setting powder AND setting spray to lock everything in. You can also use a makeup setting mist throughout the day for touch-ups.





A few simple tricks can help maintain your longlasting makeup:

- Blot excess oil with blotting papers.
- Carry a small touch-up kit with essentials like lipstick, setting spray, and powder.
- Avoid touching your face to prevent smudging.
- Stay hydrated to prevent makeup from looking cakey.

