

3 Things to Not do When booking your MUA

When hiring your bridal makeup artist, there are several important things you should avoid to ensure you have a positive and stress-free experience on your special day. Here are three things to never do when hiring your bridal makeup artist:

- 1. Don't Wait Until the Last Minute:** One of the most common mistakes brides make is waiting until the last minute to book a makeup artist. Talented and experienced makeup artists often have busy schedules, especially during peak wedding seasons. Waiting too long to secure your makeup artist may result in limited availability, and you might not get your first choice. To avoid this, start researching and booking your makeup artist well in advance, ideally 6-12 months before your wedding date.
- 2. Don't Skip the Trial Run:** A trial run is a crucial step when hiring a bridal makeup artist. It allows you to work with the artist to create and perfect your desired bridal look. Skipping the trial can lead to disappointment on your wedding day if the artist's style or technique doesn't align with your expectations. During the trial, communicate openly with the makeup artist about your preferences, show them reference images, and be honest about what you like or dislike. This collaboration will help ensure you achieve the perfect look for your big day.
- 3. Don't Neglect to Check Their Portfolio and Reviews:** It's essential to research potential makeup artists thoroughly. Don't hire a makeup artist without reviewing their portfolio and checking for client testimonials or reviews. Look for consistency in their work and make sure their style aligns with your vision. Reading reviews from past clients can provide insight into their professionalism, punctuality, and ability to handle wedding-day pressures. This research will help you make an informed decision and increase your confidence in the artist you choose.



In addition to these three things, it's also important to discuss pricing, contracts, and expectations with your makeup artist upfront to avoid any misunderstandings. Clear communication is key to ensuring that your bridal makeup experience goes smoothly and that you look and feel your best on your wedding day.